

BUSINESS AGILITY SIMULATION – BAS®

Do your employees take responsibility for their daily business to the degree that you require? Are you confident that your managers collaborate effectively across functions and departments to optimize the overall performance of the organization, not just their personal areas of responsibility?

If your answer to one of these questions is “no”, your organization should work on the coordination, cooperation and communication of your managers and employees. MANAC BAS® can be a vital building block for your efforts. As part of the simulation, your participants experience the challenges of organizations in direct competition, identify solutions and actively learn the value of collaboration across silos in successful execution. This positive experience will encourage a similar approach as part of their daily business.

WHAT IS BAS®?

Business Agility Simulation® (BAS®) is a scientific business roleplay which simulates multiple businesses in direct competition. As part of a live case, all parts of the organizational value chain and their intersections are simulated. The pragmatic approach of the simulation, allows participants to quickly open their view to the big picture and leave typical patterns of silo-thinking behind.

HOW DOES BAS® WORK?

The participants form multiple organizations, all comprised of up to 10 core business functions across the internal value chain. The organizations compete for profit in two fictional markets. As the business environment experiences dynamic change, the participants are constantly challenged to adapt. The paramount objective is to systematically optimize the parameters of quality, speed and profit.

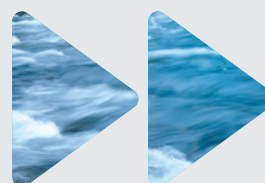
WENN SHOULD BAS® BE USED?

The simulation is ideal to stress-test, reflect and ultimately solve negative patterns of behaviour and problems at functional handover points. BAS® demonstrates gaps between strategic and operational management. Further it creates and understanding for the challenges of strategy implementation und helps to transfer strategic objectives into daily routines.

WHAT IS THE REAL VALUE OF BAS®?

The simulation focuses on insights about coordination, collaboration und communication. The active roleplay and subsequent reflection provides the participants with a more holistic understanding of their organization. They reflect their own contribution and effect on others, while enhancing their appreciation for the performance of colleagues. Participants share common success factors and understand that the strategic objectives can only be realized together.

If you want to stress-test the coordination, collaboration und communication of your organization with BAS®, please contact us. We look forward to working with you.



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